

Involvement of the private sector into the integrated system for Antimicrobial Resistane Surveillances **The Colombian Experience** 







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## **COIPARS** Rational

### **AMR Risk factors**

- **Emerging economy**
- Pressure of infectious diseases
- Rapid growth of intensive animal productions
- Volume versus safety issue

### **Surveillance in Colombia**

- Fragmented knowledge
- Multiplicity of actors
- Lack of coordination
- Lack of AMR baseline data
- No integrated surveillance system





# **COIPARS** in a nutshell

### **Pilot Program**

Implement the best international practices in Colombia first in a pilot program

### **International Board**

PAHO/WHO -Canadian Agency of Public Health (CIPARS) –NARMS – DANMAP-UCDavis

### **Poultry chain**

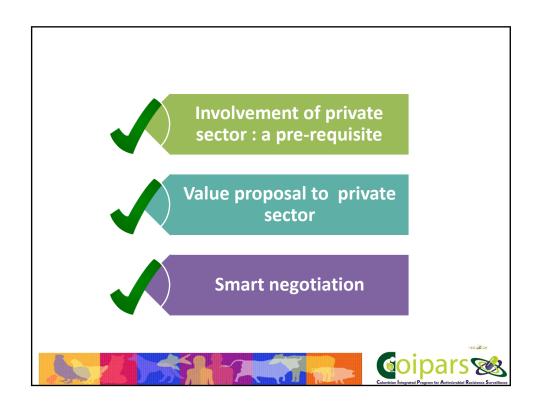
Most standardized industry Rapid growth Large utilization of antibiotics.

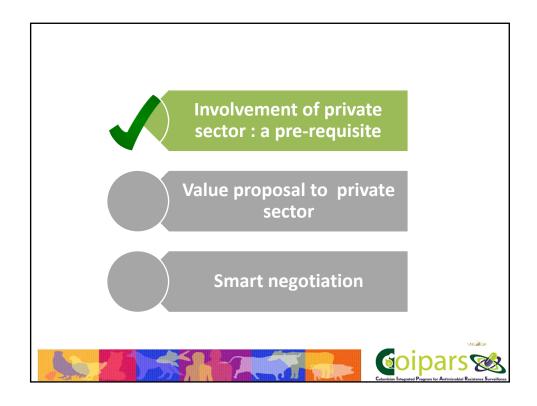
### Results

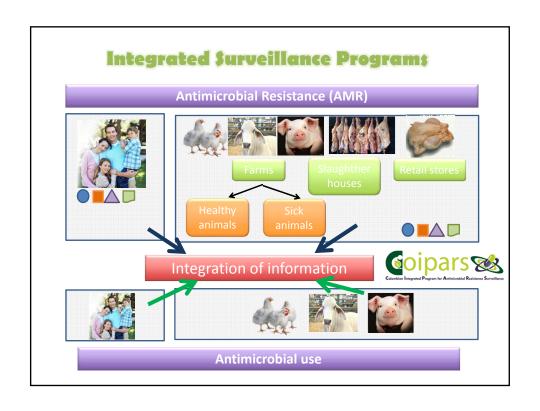
- Four year program USD 1 M
- High prevalence of Salmonella sp.
- High prevalence of AMR
- Justification for the implementation of COIPARS

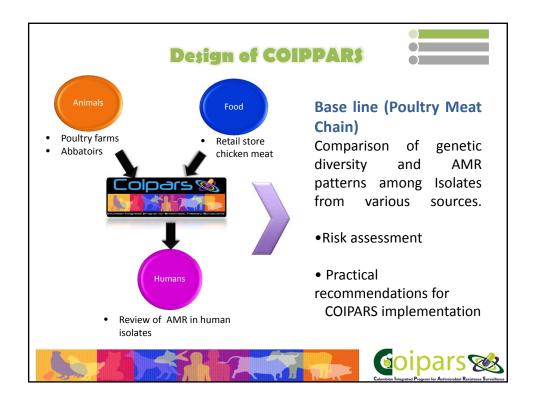












# Proiler production in Colombia Colombia total broiler production: 2008: 850 k tons/year – 2011: 1,075 k tons/year 93% from 43 companies From 54 to 1.4 M broilers/year 1/3 integrated systems: names of integrators 27 slaughter houses FENAVI: National federation of producers Coipars Coipar Coipar

# Idiosyncrasy

Coherent Regulatory
Framework in Colombia but...

...Limited resources to enforce it

Willingness to collaborate but...

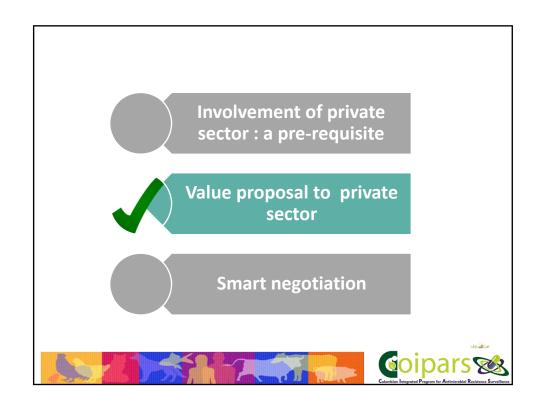
... Lack of experience of collaborative projects

### So what...

- Engage the poultry sector on a voluntary basis
- First build confidence
- Build collaborative capacity
- Demonstrate by doing
- Threat free process







# First: Economic Value Proposal



### Benefits for the operation itself

- Economic impact of judicious uses of antimicrobial agents
- Epidemiologic surveillance: part of the program to improve competitive situation of Colombian poultry production
- Capacity building of poultry operations

### **Accesses to markets**

- National market
  - Threat from Free-Trade Agreement with the USA
  - New added-value market segments
- International markets
  - · Korea, Turkia, Arabic countries, Africa, Japan, Russia





# **Second: Value Placeholders**



**Industry image** 

Safety for the operators in the chain

**Safety for consumers** 

Improvement of public health

Maintenance of efficacy of antibiotics





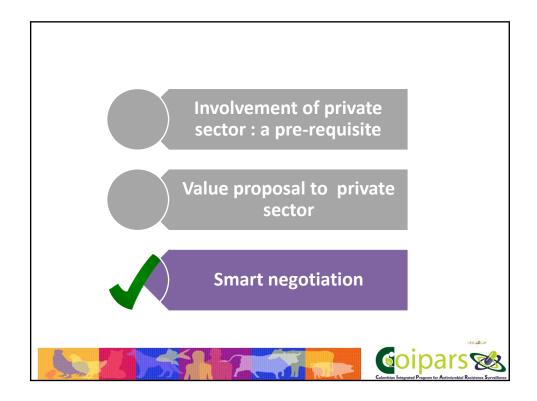
# Third: Sound Scientific Approach

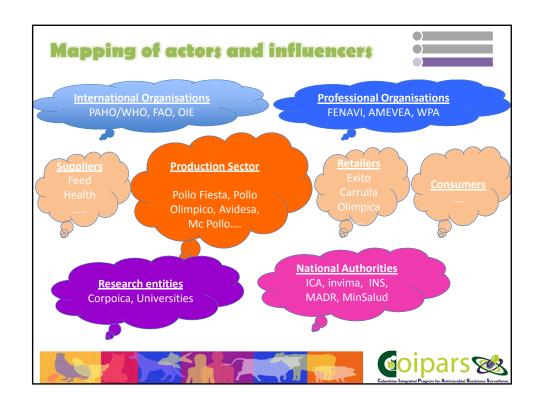


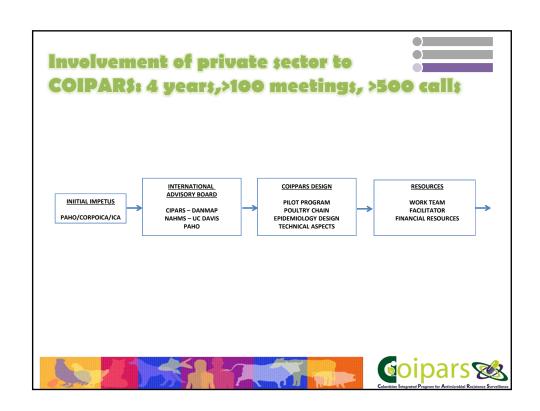
- •Recognition of the business sensitivity of the issue
- •Offer warranty that the technical approach is flawless
- •International back-up to legitimate the local team

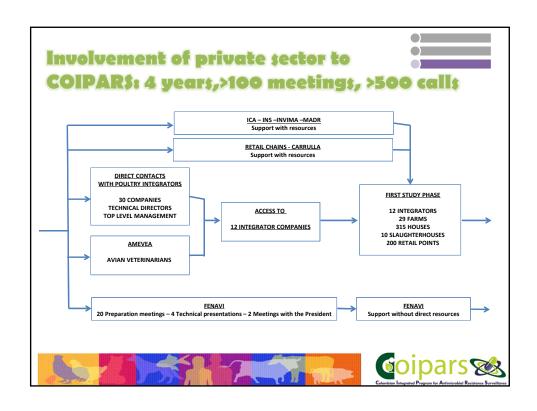


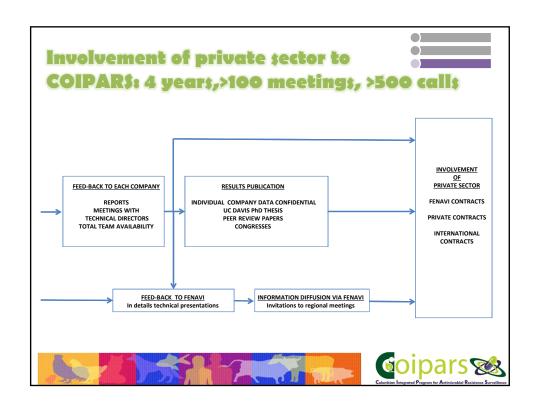












# Two key success factors for COIPPARS



### **Threat-free process**

- Confidentiality
- Transparency
- Corpoica

### First phase free of charge

- Demonstrate the benefits
- Build the confidence
- Team's expertise





